E-commerce Executive Jobs in Delhi (NCR) – Join a Fast-Growing FMCG Brand in Personal Care & Healthcare – Apply Now

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Vacancy : Deadline : Sep 25, 2025 Published : Jun 29, 2025 Employment Status : Full Time Experience : Any Salary : Competitive (with performance-based incentives) Gender : Any Career Level : Any Qualification :



Job Description

Are you an ambitious and data-driven e-commerce executive jobs in Delhi (NCR) to make an impact in the fast-growing FMCG sector? Join Aplomb Care Products, a trusted name in personal care and wellness, as an E-commerce & Quick Commerce Manager and lead digital growth across platforms like Amazon, Flipkart, JioMart, Blinkit, Zepto, Instamart, and more. This role is perfect for professionals with hands-on experience in product listing, inventory control, promotional campaigns, and e-commerce analytics, especially within consumer goods or personal care segments.

About the Company – Aplomb Care Products

Aplomb Care Products is a leading **FMCG brand** specializing in personal care, oral hygiene, and healthcare products. Known for its innovation, quality, and customer-centric approach, Aplomb Care is rapidly scaling across India's online and quick commerce platforms. With a 4.7-star employer rating, we foster a performance-focused, learning-driven environment.

Key Responsibilities

Product Listings & Content Management

- · Create, upload, and optimize listings across Amazon, Flipkart, Jiomart, Blinkit, Zepto, and more.
- Ensure high-quality A+ content, images, SEO keywords, pricing, and descriptions.
- Manage variations, pack-size SKUs, combo offers, and platform-specific content.

Inventory & Order Management

- Coordinate with warehouse/supply chain teams for real-time inventory sync.
- · Avoid stockouts/overstocking with daily monitoring of stock health.
- Track orders, dispatch timelines, cancellations, returns, and SLA performance.
- Campaign & Promotions Execution
- Plan and launch platform-specific deals, coupons, sponsored ads, and banner placements.
- · Work with internal marketing/design teams and platform managers.
- Track ROAS, budget utilization, and promotion effectiveness.

Performance Monitoring & Reporting

- Analyze daily sales, CTRs, conversion rates, return rates, and platform analytics dashboards.
- Generate weekly and monthly MIS reports with actionable insights.
- Maintain pricing strategy, margin targets, and competitive benchmarking.

Quick Commerce Optimization

- Tailor product packs and SKUs for Blinkit, Zepto, Instamart, etc.
- · Ensure high delivery readiness, freshness, and instant fulfillment standards.
- · Innovate for faster moving SKUs and regional demand profiles.

Cross-Functional Coordination

- · Act as SPOC for e-commerce platforms, internal ops, design, and content teams.
- Resolve claims, penalties, listing issues, and compliance escalations promptly.
- Keep up with policy updates, audits, and platform requirements.

Candidate Requirements

Must-Have Skills & Experience

- 2 to 5 years of experience in E-commerce or Quick Commerce roles in FMCG/Consumer Goods.
- Strong understanding of seller portals, CMS tools, ad dashboards, and platform policies.
- Expertise in managing end-to-end listings, order flow, and inventory health.
- Proficiency in **MS Excel / Google Sheets** for sales tracking and reporting.
- · Excellent coordination and problem-solving skills.

Good to Have (Preferred)

- Experience in onboarding & scaling on Blinkit / Zepto / Instamart.
- · Knowledge of FBA, SmartStore, 3P logistics or hybrid fulfillment.
- Familiarity with design platforms like Canva, or experience working with design/content teams.

What We Offer

- A full-time, stable position in a **fast-growing FMCG company**.
- · I High-visibility, cross-functional role working directly with senior leadership.
- I Performance-based incentives and career development opportunities.
- I Learn across marketing, analytics, supply chain, and digital strategy.
- I Office located at Netaji Subhash Place (Delhi) and Noida, easily accessible from NCR.

Why This Role is Perfect for You

If you're looking to:

- Grow in e-commerce operations and strategy
- Get exposure across multiple commerce platforms
- Play a pivotal role in shaping online growth for a rising FMCG brand
- Apply your knowledge in a fast-moving, results-driven environment
- Then this opportunity is for you!

How to Apply

Ready to accelerate your e-commerce career?

I Send your updated resume to:

hr.jobrath@gmail.com

Subject Line: *E*-commerce & Quick Commerce Manager – Aplomb Care Shortlisted candidates will be contacted for interview rounds.

Educational Qualification

• Bachelor's Degree in Business, Marketing, or any relevant field.

(MBA or eCommerce certifications are a plus)

Industry FMCG / Personal Care / Healthcare / E-commerce

Must Have

Educational Requirements

Compensation & Other Benefits

PF and Medical